

# CHAPTER 5: Campaign Victory in Iowa and the Momentum Shift

The atmosphere inside the school was charged with energy, as Iowa residents prepared to make their choices just over an hour before the caucuses officially began. Chapter 5 of the election season was unfolding in real time, with every hallway packed with people searching for their designated precinct rooms, exchanging greetings with neighbors, and ushering along children who appeared either intrigued or restless. Volunteers from different campaigns worked the crowd, distributing last-minute flyers and making final appeals, their voices blending into the mix of enthusiasm and nervous anticipation that filled the air.

Stepping into the designated room for one of the precinct caucuses, I was struck by how unassuming the setting was for an event that held such political significance. Rows of folding chairs lined the space, and a modest table at the front served as the headquarters for the precinct captain and volunteers tasked with overseeing the proceedings. There were no electronic voting booths or high-tech polling systems—just a gathering of citizens prepared to make their voices heard in the most direct and public demonstration of grassroots democracy.

The process began with an explanation of the caucus rules, ensuring that everyone understood what was about to unfold. Supporters of each candidate would have the opportunity to make their case before standing in groups to signal their allegiance, a practice that felt both traditional and intensely personal. Any candidate who failed to secure at least 15% of the room's support in the initial count would be deemed non-viable, and their supporters would then be allowed to realign with their second-choice candidate, reshaping the results in real-time.

As the proceedings got underway, I watched our campaign organizers navigate the room, guiding first-time participants with patience and expertise. Their months of groundwork, knocking on doors and building relationships across the state, were evident in their composure and preparedness. When the initial alignment process began, I held my breath, hoping that our message—rooted in the promise of change and unity—had resonated with enough people to make a difference.

The room was a flurry of movement as participants organized themselves into groups, engaging in respectful but determined discussions about their choices. Once the numbers were tallied, the result was clear: we had achieved viability in this precinct, a crucial step forward that mirrored what was unfolding in many other locations across Iowa that night. It was a small victory in itself, but collectively, it signaled something much bigger—a shift in momentum that no one had fully anticipated.

With the realignment phase, our numbers only grew, as supporters of non-viable candidates joined us, persuaded by friends, neighbors, or the broader vision our campaign embodied. I took a moment to thank everyone in the room, regardless of their final choice, expressing gratitude for their civic engagement and willingness to participate in this uniquely American tradition. Their presence, their voices, and their passion reinforced why we had launched this campaign in the first place.

By the time Michelle, David Plouffe, Valerie Jarrett, Reggie Love, and Marvin Nicholson joined me at our campaign headquarters, the first results had begun to trickle in. The team clustered around television screens, laptops glowing in the dim room, tracking returns with a mix of cautious hope and nervous excitement. Each precinct's report felt like a tiny heartbeat, pumping adrenaline into an already electrified night, as we waited for confirmation of what we had dared to believe might be possible.

Then, the moment arrived—the call came in: we had won Iowa. Cheers erupted across the room as elation swept through the staff, the tension of months of grueling effort dissolving into celebration. Hugs, tears, and laughter filled the space, as disbelief gave way to the realization that we had defied the odds, overcoming the political machinery

of more seasoned candidates with nothing but a belief in something greater. This wasn't just a victory on a campaign trail; it was a validation of the movement we had built, an affirmation that, despite its flaws, America still had the capacity to embrace hope over fear and progress over division.

The journey ahead would be long, with unexpected hurdles and challenges waiting just beyond the horizon. But for that one cold night in Iowa, in a room filled with the people who had become my second family, I allowed myself to believe in what we had always hoped for: the idea that change was not only possible but within reach.